**GOVERNMENT OF ASSAM**

 **PANCHAYAT AND RURAL DEVELOPMENT DEPARTMENT**

**DISPUR::::GUWAHATI- 06**

No. PDA.256/2015/Pt/195 Dated Dispur, the 1st October, 2016

**ORDER**

In pursuance of Guidelines issued by the Website Development Cell, NIC- Dispur in Tool Kit- 6 and in order to ensure a sustainable system in place for regular updation of the departmental Website the following Content Management responsibility Matrices (Matrix- ‘A’ and ‘B’) are notified.

The purpose for having the responsibility matrix of Content Managers is to ensure that the content from all areas within the department is covered and updated and each Content Manager will remain responsible for the areas of the Website as indicated against their names. Regular documents of the department viz. Office Circulars, Office Orders and Notifications etc. will have to be published on the Website by the entrusted Content Managers (Who are the dealing assistants for the particular subjects as per departmental work allotment orders) as detailed in Matrix- ‘A’ .

However, important contents are to be uploaded on the Website after it is approved and moderated by the Competent Authority prior to being published on the Website as per the content management responsibility matrix for creation, review and publication as detailed in Matrix- ‘B’.

 **Content Management Responsibility Matrix – ‘A’ for P&RD- ‘C’ Branch :**

|  |  |  |
| --- | --- | --- |
| Content | Area | Who is overall responsible for the Content in the Areas of the Home Page?(Name of The Content Manager) |
| Main Menu | Organizations | N/A |
| Information & Services : |
| 1. Pensions
 | Dimbeswar Bora, Sr,A.A. |
| 1. Panchayati Raj
 | N/A |
| 1. Wage Employement
 | Sangita BaruahSr.A.A.  |
| 1. Housing
 | Juri Pathak, Sr. A.A. |
| 1. E-Governance
 | Nayan Moni Medhi, P. Assistant |
| 1. Awards
 | N/A |
| Schemes : |
| 1. Mahatma Gandhi- NREGA
 | Sangita BaruahSr.A.A.  |
| 1. PMAY-(G)
 | Juri Pathak, Sr. A.A. |
| 1. NSAP
 | Dimbeswar Bora, Sr,A.A. |
| 1. 14th FC
 | N/A |
| 1. 4th SFC
 | N/A |
| Documents : |
| 1. Acts & Rules
 | 1.P. C. Goswami, Supdt- C2.Rina Sarma, Supdt- C |
| 1. Guidelines
 |
| 1. Circulars & Notifications
 |
| 1. Forms
 |
| 1. Transfer & Postings
 |
| 1. Booklets
 |
| About Us | Nayan Moni Medhi, P. Assistant |
| Contact Us | Nayan Moni Medhi, P. Assistant |
| Main Image Slider |  | Nayan Moni Medhi, P. Assistant |
| Content | Area | Who is overall responsible for the Content in the Areas of the Home Page?(Name of The Content Manager) |
| Portlet Areas | 1. Shyama Prasad Mukherji Rurban Mission
 | Juri Pathak, Sr. A.A. |
| 1. Rashtriya Gram Swaraj Abhiyan (RGSA)
 | N/A |
| 1. SECC : Socio Economic & Caste Census
 | Juri Pathak, Sr. A.A. |
| 1. Below Poverty Line Census
 | Juri Pathak, Sr. A.A. |
| 1. Vibrant Panchayat
 | N/A |
| 1. Gram Sabha :Participation of Community
 | N/A |
| 1. Social Audit
 | Sangita BaruahSr.A.A.  |
| 1. Publication
 | 1.P. C. Goswami, Supdt- C2.Rina Sarma, Supdt- C |
| 1. Skill Development : Aspirations
 | Dimbeswar Bora, Sr,A.A.P&RD(C ) |
| 1. Recruitment & Career
 | 1.P. C. Goswami, Supdt- C2.Rina Sarma, Supdt- C |
| 1. Social Assistance
 | Dimbeswar Bora, Sr,A.A.P&RD(C ) |
| 1. Building Capacity of Panchayat
 | N/A |
| 1. Reports
 | Juri Pathak, Sr. A.A. |
| 1. Success Stories
 | Juri Pathak, Sr. A.A. |
| 1. SARAS Fair
 | Dimbeswar Bora, Sr,A.A. |
| 1. Rural Development
 | Sangita BaruahSr.A.A. |
| 1. Housing for All
 | Juri Pathak, Sr. A.A. |
| 1. Self Help Group
 | Dimbeswar Bora, Sr,A.A. |
| 1. Financial Assistance
 | Dimbeswar Bora, Sr,A.A. |
| Do you want to know more about : | 1. E-Governance Initiatives
 | Nayan Moni Medhi, P. Assistant |
| 1. Budget
 | Sangita BaruahSr.A.A. P&RD(C )  |
| 1. Below Poverty Line
 | Dimbeswar Bora, Sr,A.A. |
| 1. Sustainable Development Goals(SDGs)
 | Sangita BaruahSr.A.A. |
| 1. Water Conservation Initiatives
 | Sangita BaruahSr.A.A. |
| How do I ? | 1. Apply for Disability pension
 | Dimbeswar Bora, Sr,A.A.P&RD(C ) |
| 1. Apply for Job Card under Mahatma Gandhi NREGA
 | Sangita BaruahSr.A.A. P&RD(C ) |
| 1. Apply for Old Age Pension
 | Dimbeswar Bora, Sr,A.A.P&RD(C ) |
| 1. Apply for Widow Pension
 | Dimbeswar Bora, Sr,A.A.P&RD(C ) |
| Content | Area | Who is overall responsible for the Content in the Areas of the Home Page?(Name of The Content Manager) |
| Latest | To be decided by Web Master. |

**Content Management Responsibility Matrix- ‘B’ for P&RD- ‘C’ Branch :**

|  |  |  |
| --- | --- | --- |
| **Content** | **Area** | **Name of the Content Manger who will be responsible for** |
| Main Menu | Organizations | **Create** | **Review** | **Publish** |
| Information & Services : |  | Shri S.Z. Hazarika, IASJt. SecretarySmti. D. Jeme, ACSJt. SecretarySmti. A. Chakraborty, ACSJt. SecretaryDr. Bijoya Choudhury, ACS Jt. Secretary (for SDGs) | 1.P. C. Goswami, Supdt- C2.Rina Sarma, Supdt- C 3. Bubul Bora, Computer Operator |
| 1. Pensions
 | 1.P. C. Goswami, Supdt- C2.Rina Sarma, Supdt- C  |
| 1. Panchayati Raj
 |
| 1. Wage Employement
 |
| 1. Housing
 |
| 1. E-Governance
 |
| 1. Awards
 |
| Schemes : |
| 1. Mahatma Gandhi -NREGA
 | Sangita Baruah, Sr. AA |
| 1. PMAY-(G)
 | Juri Pathak, Sr. AA |
| 1. NSAP
 | D. Bora, Sr. AA |
| 1. 14th FC
 | N/A |
| 1. 4th SFC
 | N/A |
| Documents : |
| 1. Acts & Rules
 | 1.P. C. Goswami, Supdt- C2.Rina Sarma, Supdt- C |
| 1. Guidelines
 |
| 1. Circulars & Notifications
 |
| 1. Forms
 |
| 1. Transfer & Postings
 |
| 1. Booklets
 |
| About Us | Nayan Moni Medhi, P. Assistant |
| Contact Us | Nayan Moni Medhi, P. Assistant |
| Main Image Slider | Nayan Moni Medhi, P. Assistant |
| Portlet Areas  | 1. Shyama Prasad Mukherji Rurban Mission
 | Juri Pathak, Sr. AA |
| 1. Rashtriya Gram Swaraj Abhiyan (RGSA)
 | N/A |
| 1. SECC : Socio Economic & Caste Census
 | Sangita Baruah, Sr. AA |
| 1. Below Poverty Line Census
 | Sangita Baruah, Sr. AA |
| 1. Vibrant Panchayat
 | N/A |
| 1. Social Audit
 | Sangita Baruah, Sr. AA |
| **Content** | **Area** | **Create** | **Review** | **Publish** |
| Portlet Areas | 1. Publication
 | 1.P. C. Goswami, Supdt- C2.Rina Sarma, Supdt- C | Shri S.Z. Hazarika, IASJt. SecretarySmti. D. Jeme, ACSJt. SecretarySmti. A. Chakraborty, ACSJt. SecretaryDr. Bijoya Choudhury, ACS Jt. Secretary (for SDGs) | 1.P. C. Goswami, Supdt- C2.Rina Sarma, Supdt- C 3. Bubul Bora, Computer Operator |
| 1. Skill Development : Aspirations
 | D. Bora, Sr. AA |
| 1. Recruitment & Career
 | 1.P. C. Goswami, Supdt- C2.Rina Sarma, Supdt- C |
| 1. Social Assistance
 | D. Bora, Sr. AA |
| 1. Building Capacity of Panchayat
 | N/A |
| 1. Reports
 | Sangita Baruah, Sr. AA |
| 1. Success Stories
 | Sangita Baruah, Sr. AA |
| 1. SARAS Fair
 | D. Bora, Sr. AA |
| 1. Rural Development
 | Sangita Baruah, Sr. AA |
| 1. Housing for All
 | Juri Pathak, Sr. AA |
| 1. Self Help Group
 | D. Bora, Sr. AA |
| 1. Financial Assistance
 | D. Bora, Sr. AA  |
| Do you want to know more about : | 1. E-Governance Initiatives
 | Nayan Moni Medhi, P. Assistant |
| 1. Budget
 | Sangita Baruah, Sr. AA |
| 1. Below Poverty Line
 | Sangita Baruah, Sr. AA |
| 1. Sustainable Development Goals(SDGs)
 | Juri Pathak, Sr. AA |
| 1. Water Conservation Initiatives
 | Sangita Baruah, Sr. AA  |
| How do I ? | 1. Apply for Disability pension
 | D. Bora, Sr. AA |
| 1. Apply for Job Card under Mahatma Gandhi NREGA
 | Sangita Baruah, Sr. AA |
| 1. Apply for Old Age Pension
 | D. Bora, Sr. AA |
| 1. Apply for Widow Pension
 | D. Bora, Sr. AA |
| Latest | To be decided by Web Master. |

All concerned are requested to comply with instructions and the assigned responsibilities so as to ensure continuous updation of the departmental Website.

 Sd/-

 (V.B. Pyarelal)

 Addl. Chief Secretary to the Govt. of Assam

 Panchayat & Rural Development Department

Memo No. PDA.256/2015/Pt/195 - A Dated Dispur, the 1st October, 2016 Copy to :

1. The Commissioner & Secretary, Information Technology Deptt., Dispur.
2. The Director, NIC, Dispur, Ghy-6.
3. The Secretary/ Addl. Secretary / All Joint Secretaries of P&RD Department, Dispur for information & necessary action.
4. Mrs. Suchitra Pyarelal, Senior Technical Director, NIC & Member, Website Development Cell, IT Department, Dispur.
5. Mr. Tapan Gogoi, Technical Director, NIC Assam, Dispur.
6. Ms. Anuradha Barua, Scientist C, Web Development Cell, IT Department, Dispur.
7. All members of e-Prastuti Project Steering Committee / All Contant Managers / All Asstt. Contant Managers / Master Trainers / Site Administrator , P&RD Department for information & necessary action.
8. P. S. to Addl. Chief Secretary, P & RD Deptt., Dispur for kind apprisal of Addl. Chief Secretary.
9. P. A. to Commissioner & Secretary, P & RD Deptt., Dispur for kind apprisal of Commissioner & Secretary.
10. Office file.

 By order etc.

Joint Secretary to the Govt. of Assam

Panchayat and Rural Dev. Department.